

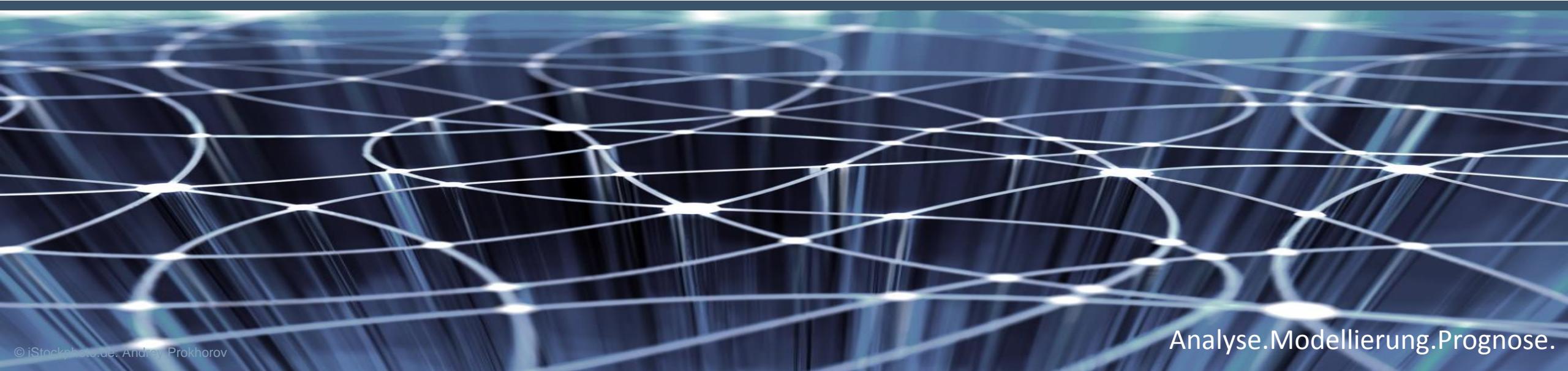


STASA
Steinbeis Angewandte
Systemanalyse GmbH

Universität Stuttgart
II. Institut für Theoretische Physik

Individual Decisions, Innovations and Sustainable Economics

Günter Haag



Analyse.Modellierung.Prognose.

One fundamental stimulus of human research



“Dass ich nicht mehr mit saurem Schweiß
rede von dem was ich nicht weiß

(sondern)

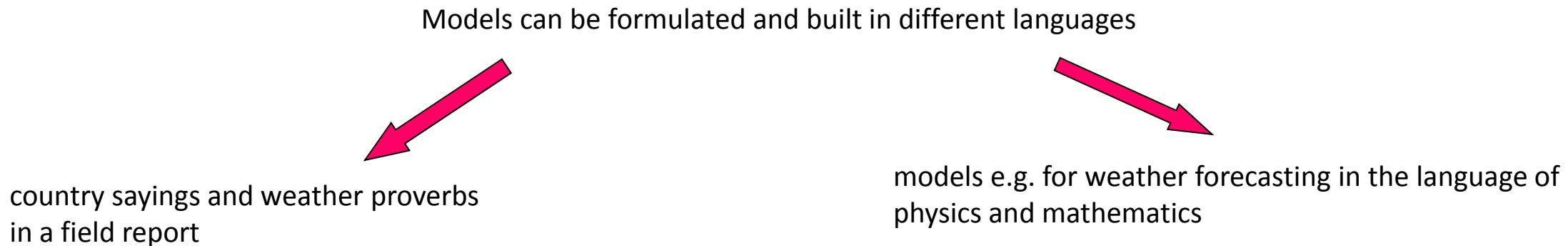
Dass ich erkenne, was die Welt
im Innersten zusammenhält” (Goethe, Faust I)

“What holds the world together at its core”

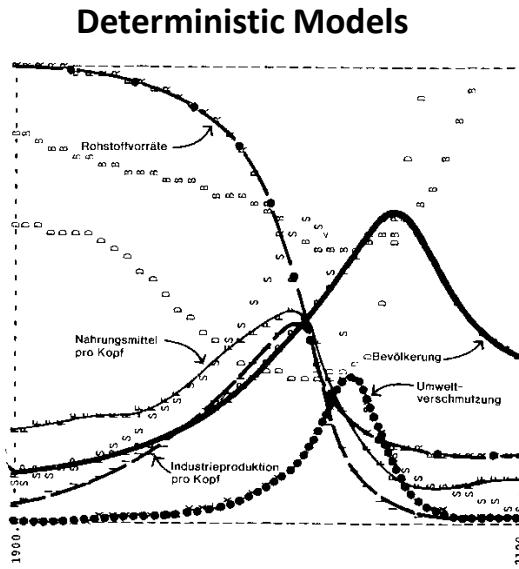
Douglas Adams (1979) formulated in his famous book “The Ultimate Hitchhiker’s Guide to the Galaxy” in a simple but realistic way, ...where do we come from, where do we go and where do we get the best Wiener Schnitzel?

What is a model?

Models are based on rules
Rules are based on experience
John L. Casti

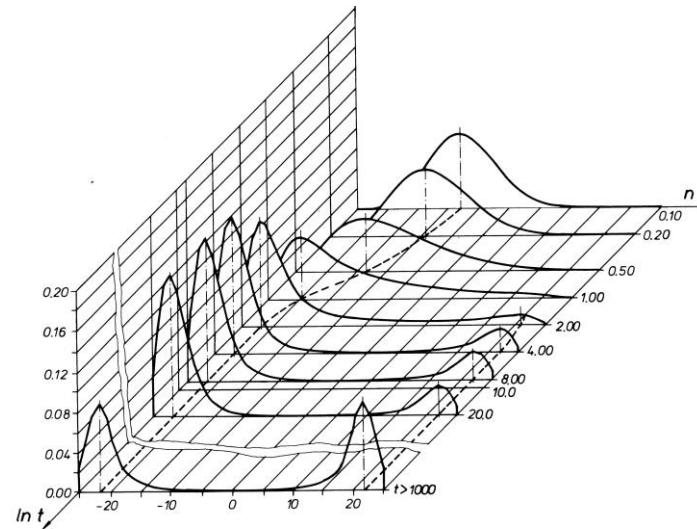


The model should be kept as simple as possible but not too simple
Albert Einstein

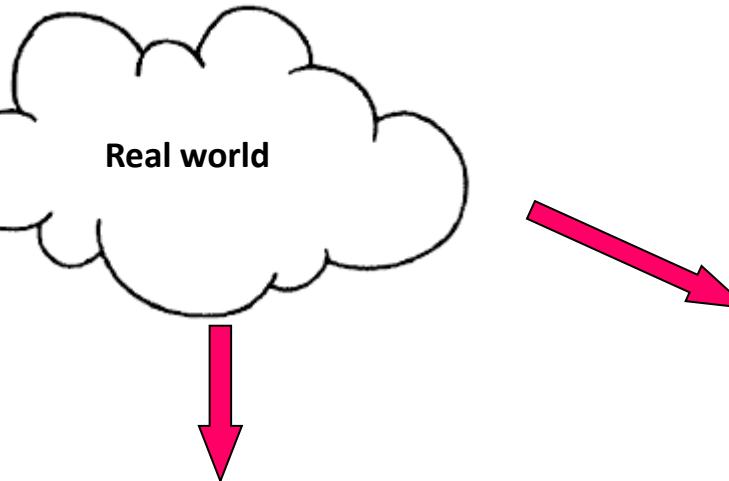


Club of Rome (1972)
 System Dynamics (Jay Forrester)

MIT Boston (1990)
 World model (about 160.000 equations,
 95% of the world economy)

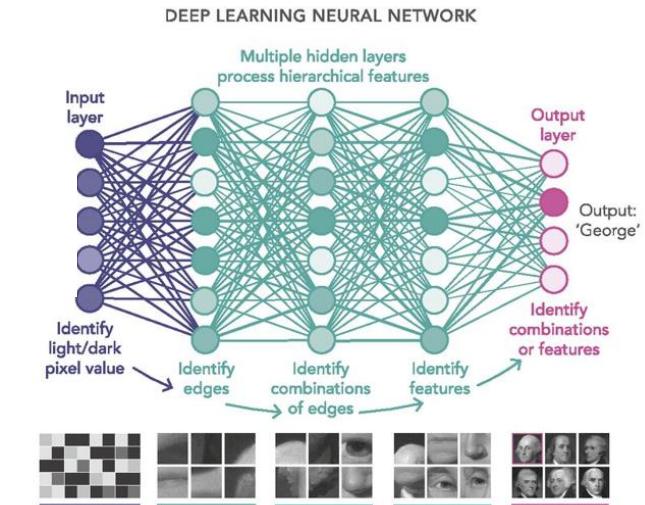


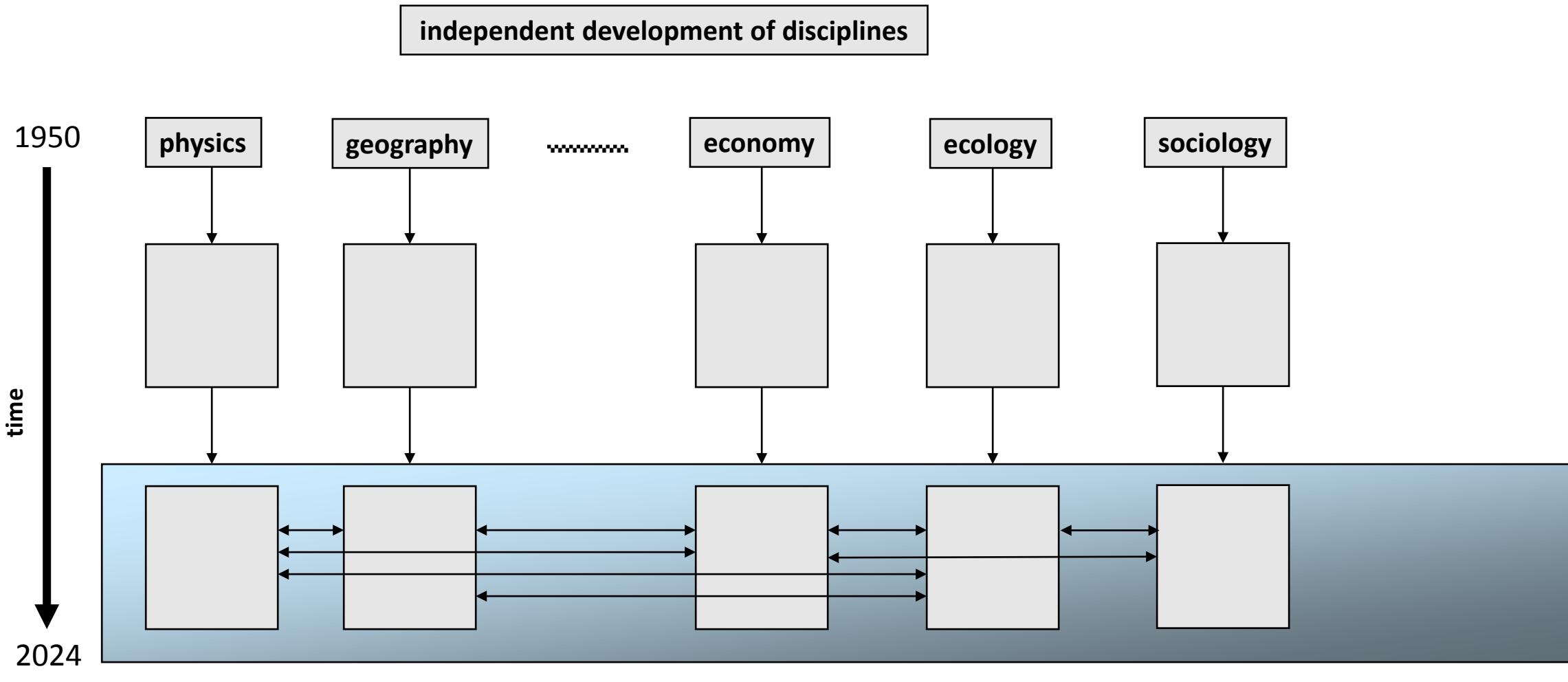
Untertitel



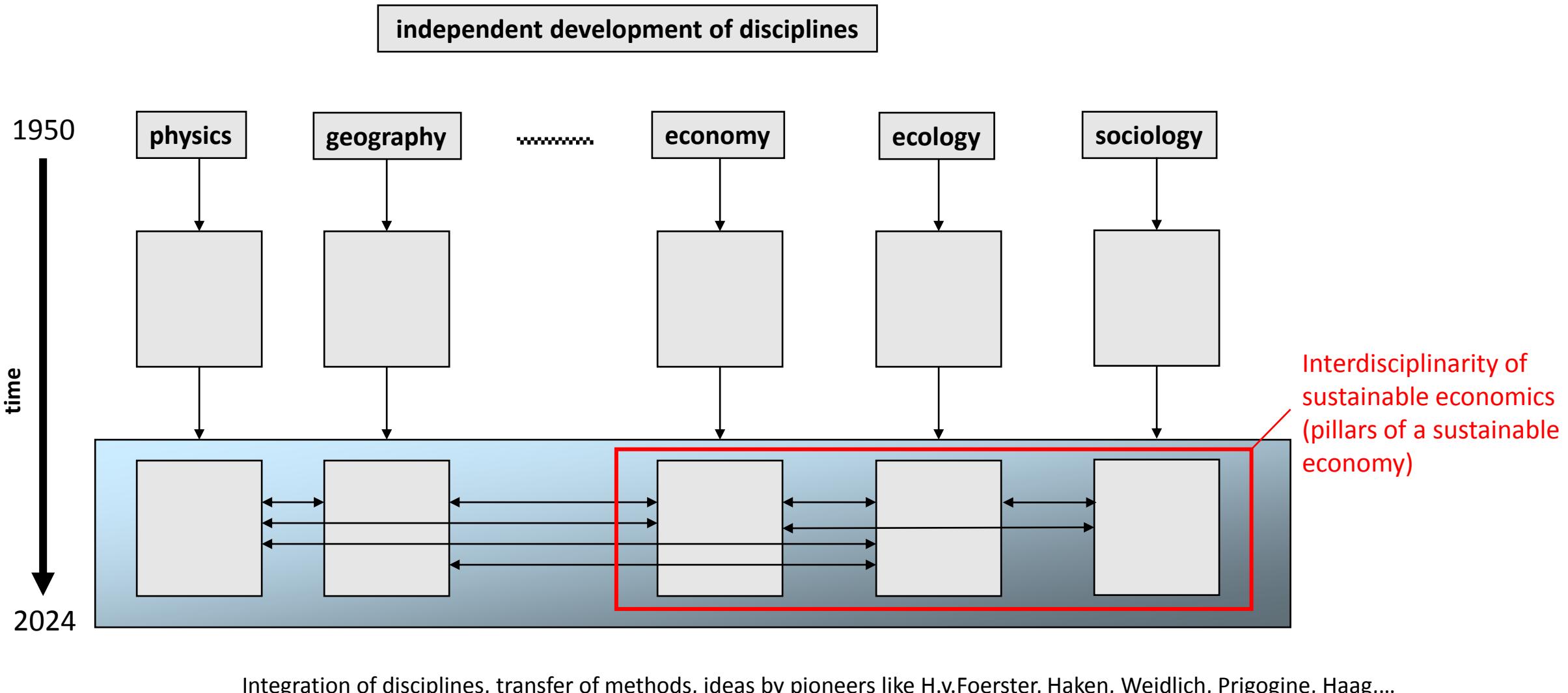
Statistical Models
 models with uncertainties

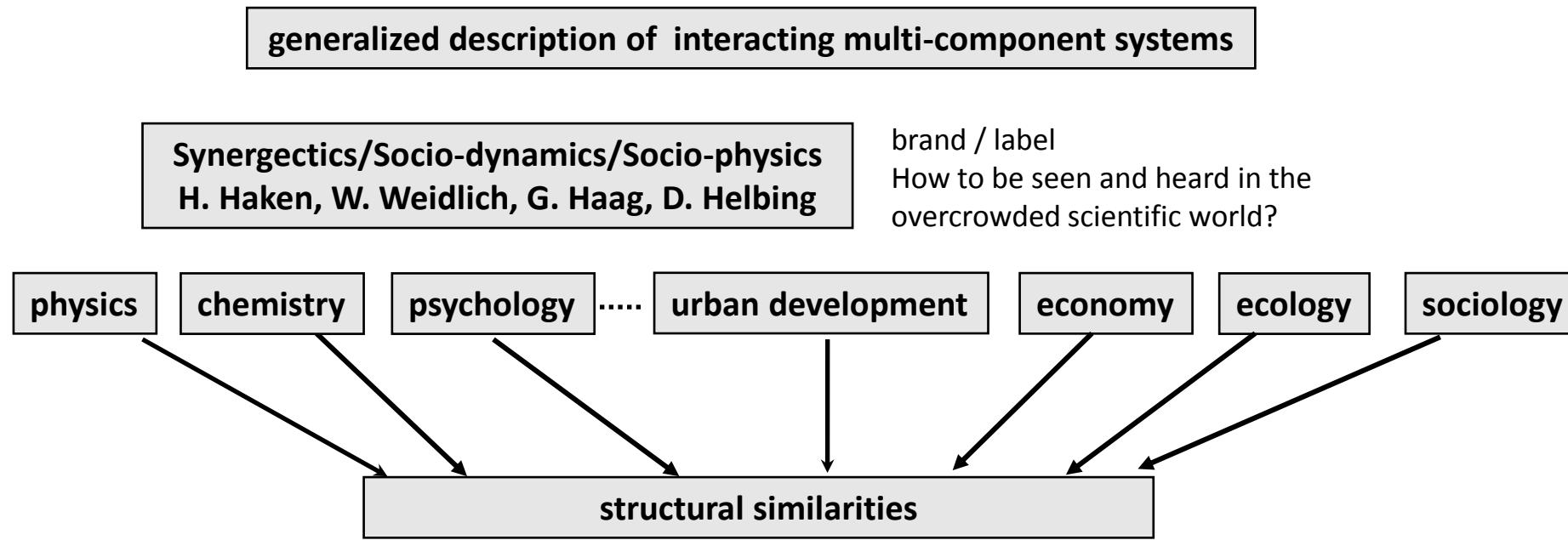
Neural Networks (AI)
 data driven modelling



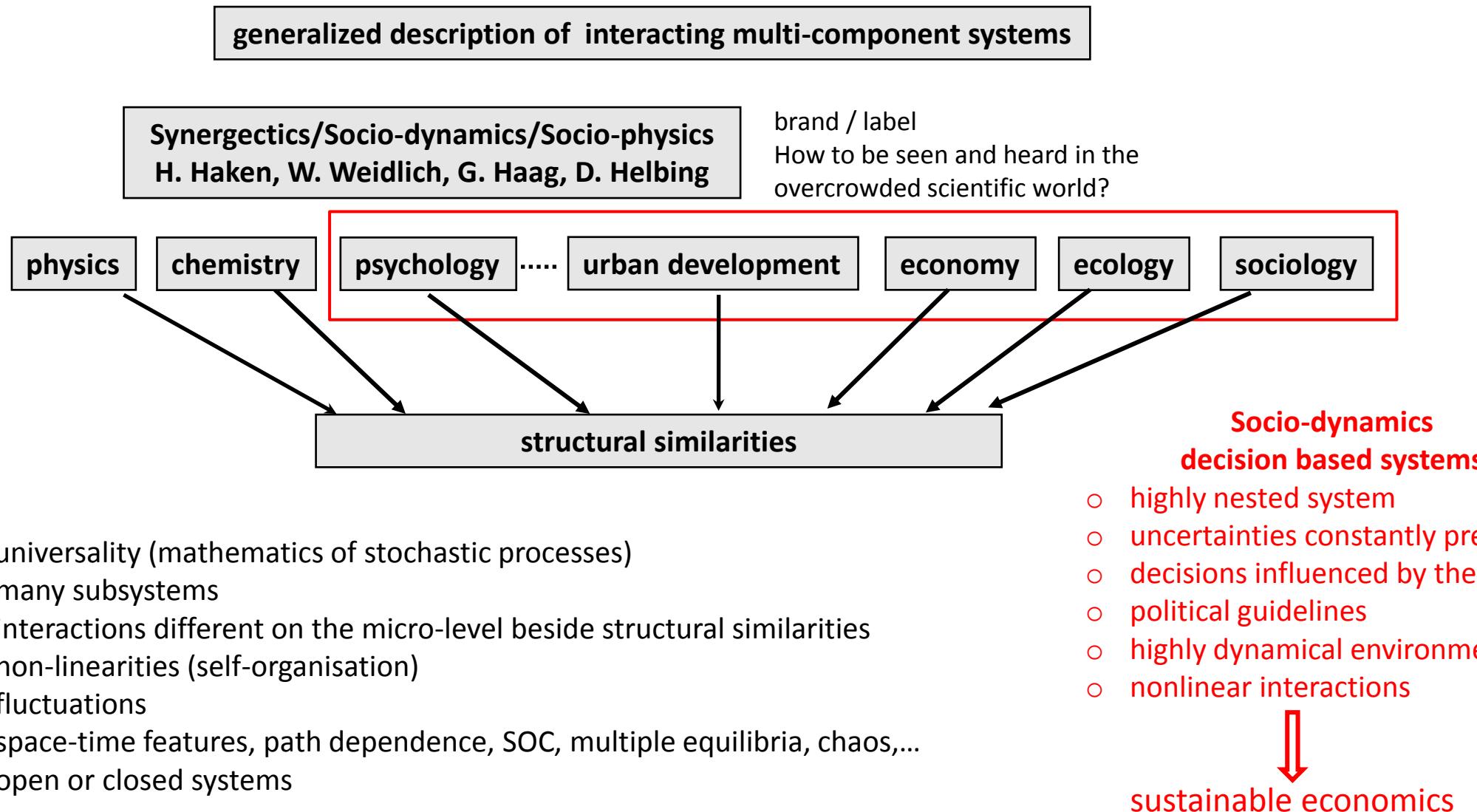


Integration of disciplines, transfer of methods, ideas by pioneers like H.v.Foerster, Haken, Weidlich, Prigogine, Haag,...

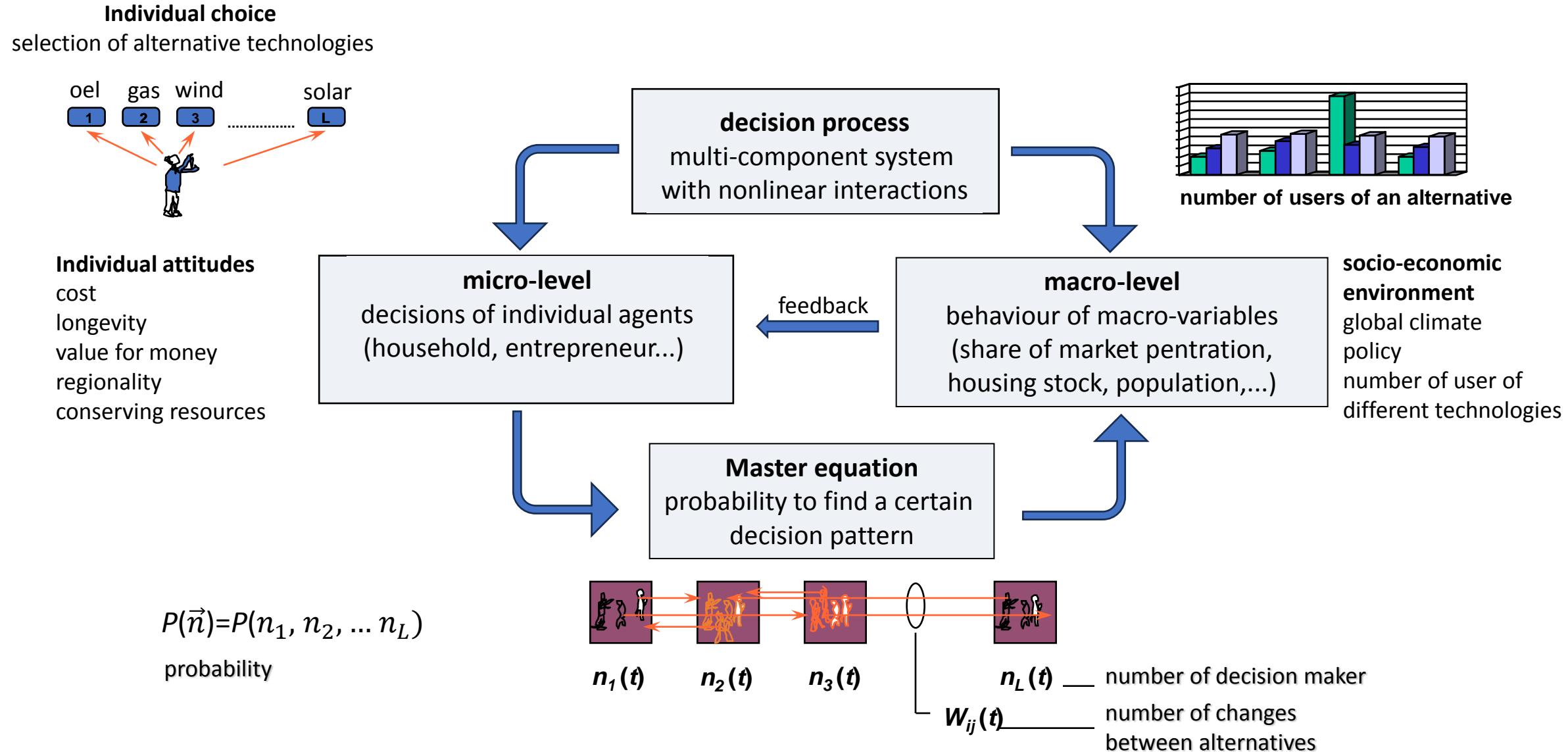




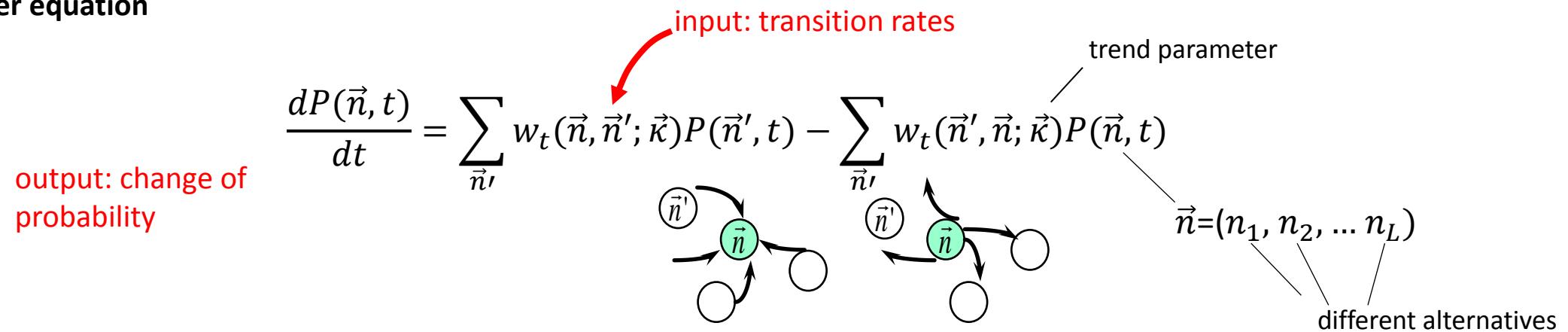
- universality (mathematics of stochastic processes)
- many subsystems
- interactions different on the micro-level beside structural similarities
- non-linearities (self-organisation)
- fluctuations
- space-time features, path dependence, SOC, multiple equilibria, chaos,...
- open or closed systems



How to model Decision Processes – The Framework



Pauli Master equation



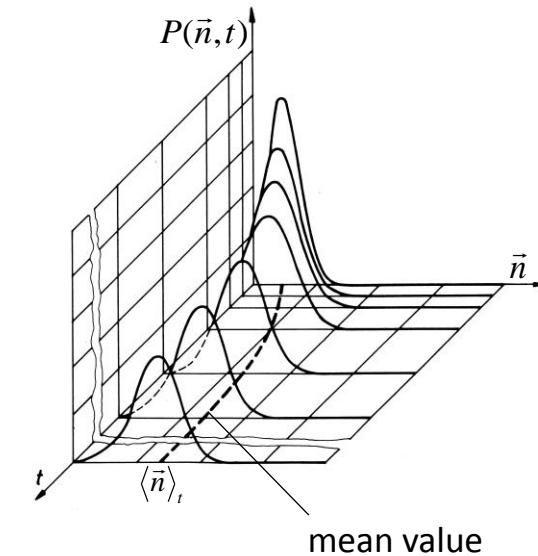
Equations of motion

mean value

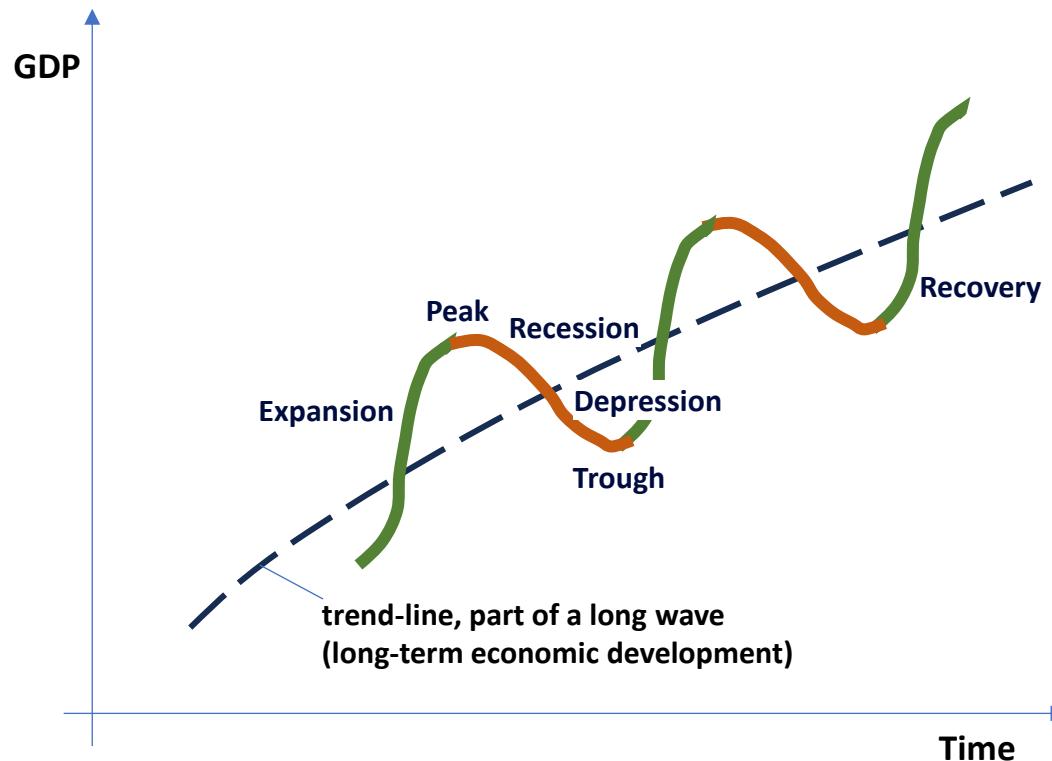
$$\frac{d\overline{n(t)}}{dt} = \sum_{\vec{n}} \vec{n} \frac{dP(\vec{n}, t)}{dt} = \frac{d}{dt} \sum_{\vec{n}} \vec{n} P(\vec{n}, t)$$

Some properties

- The transition rates define the process – all we need
- dynamic equation for probability to find a certain configuration
→ Mean value equation, variance equation
- balance equation for probability fluxes
- irreversible dynamics → unique stationary state
- Markoff assumption → socio-dynamics: system parameters change over time
- Master equation → Agent-Based-Modelling, Fokker-Planck-Equation



1. Example: Business Cycles – Theory of Investments



Business cycle (4 to 6 years)

cycle of fluctuations in the Gross Domestic Product (GDP) around its long-term natural development

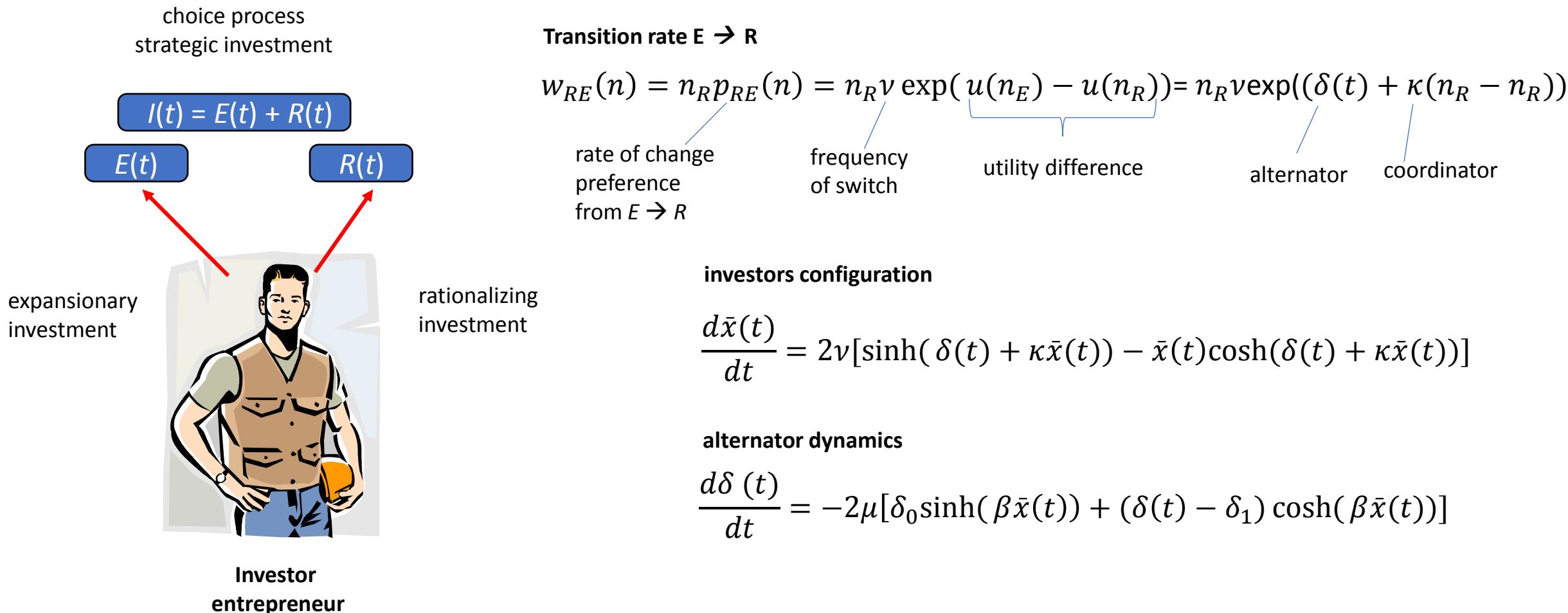
- Expansion
- Peak
- Recession
- Depression
- Trough
- Recovery

Observation at trade fairs:

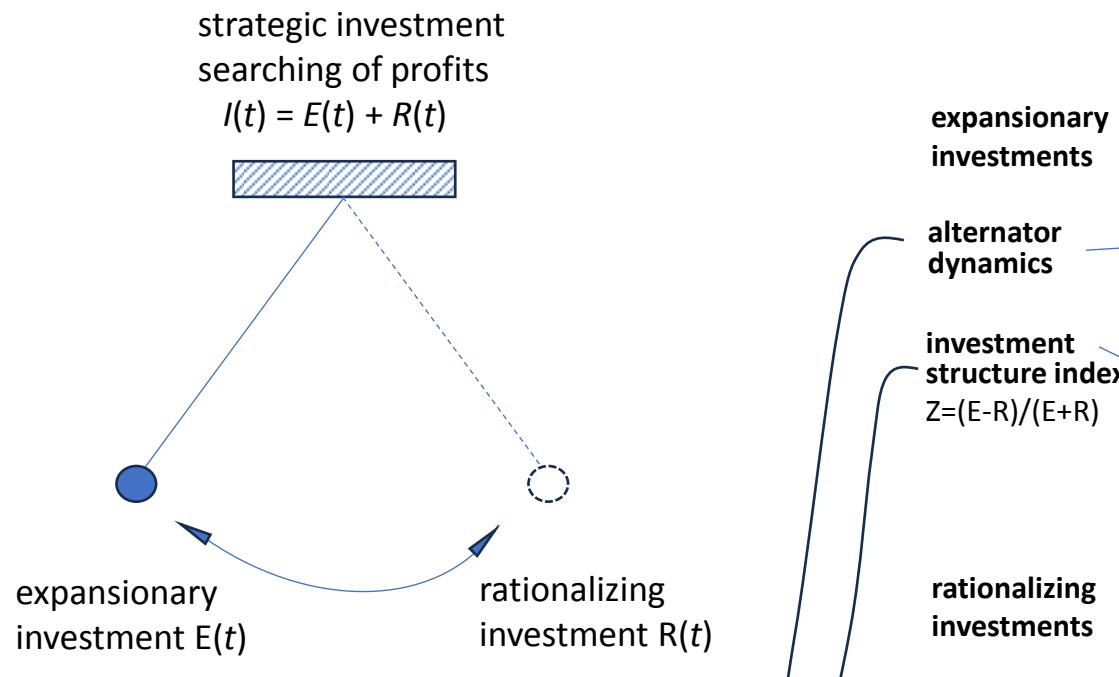
years nothing new – years all have new coordination of firms activities (information exchange)
→ collective behaviour

How can we eliminate business cycles (Tinbergen, 1983)?

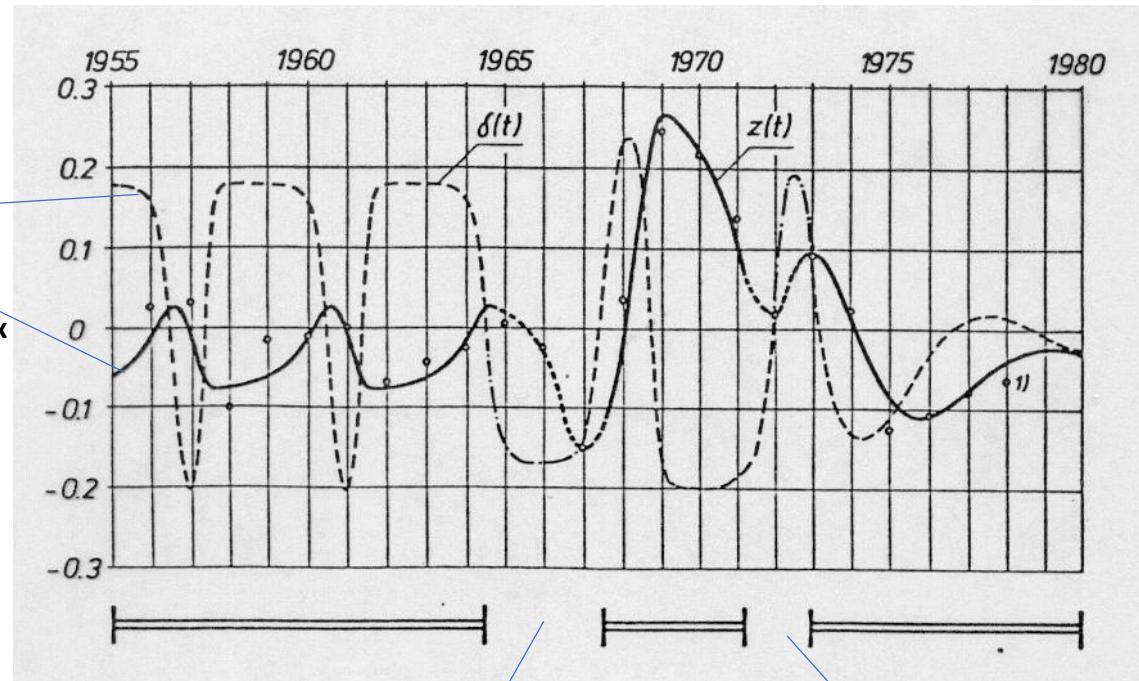
Business cycles and fluctuations around the trend line are natural – we have to anticipate its development (Haag)



Schumpeter Clock (Mensch, Weidlich, Haag, 1981)



Data Base: IfO-Data about firms investment
of about 6.000 firms



How much do I want to invest (next period)

How much did I invest (last period)

Some limitations in economic modelling

Uncertainties

- uncertainties and outliers in the data
- uncertainties in the initial conditions
- uncertainties in the parameter estimation

Complexity

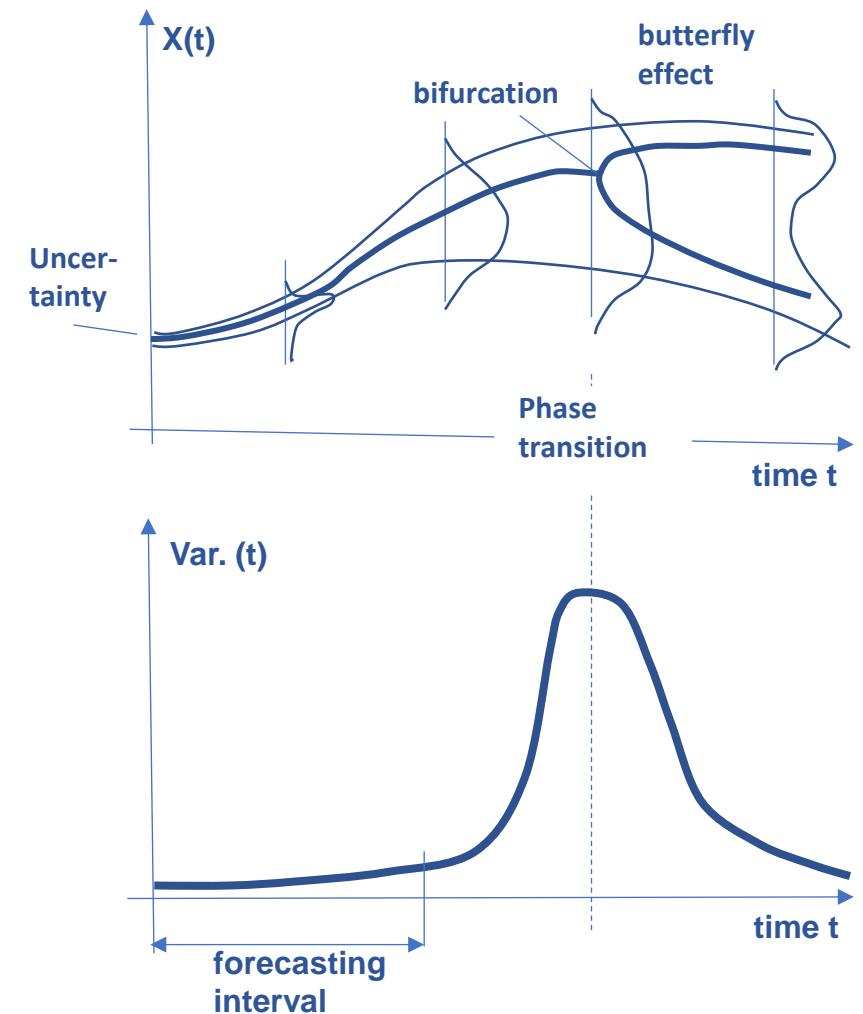
- non linearities in the system may create phase transitions
- new up to now unknown variables may appear (P. Allen)
- social systems are capable of learning unexpected events (Ukraine war)

What can we do?

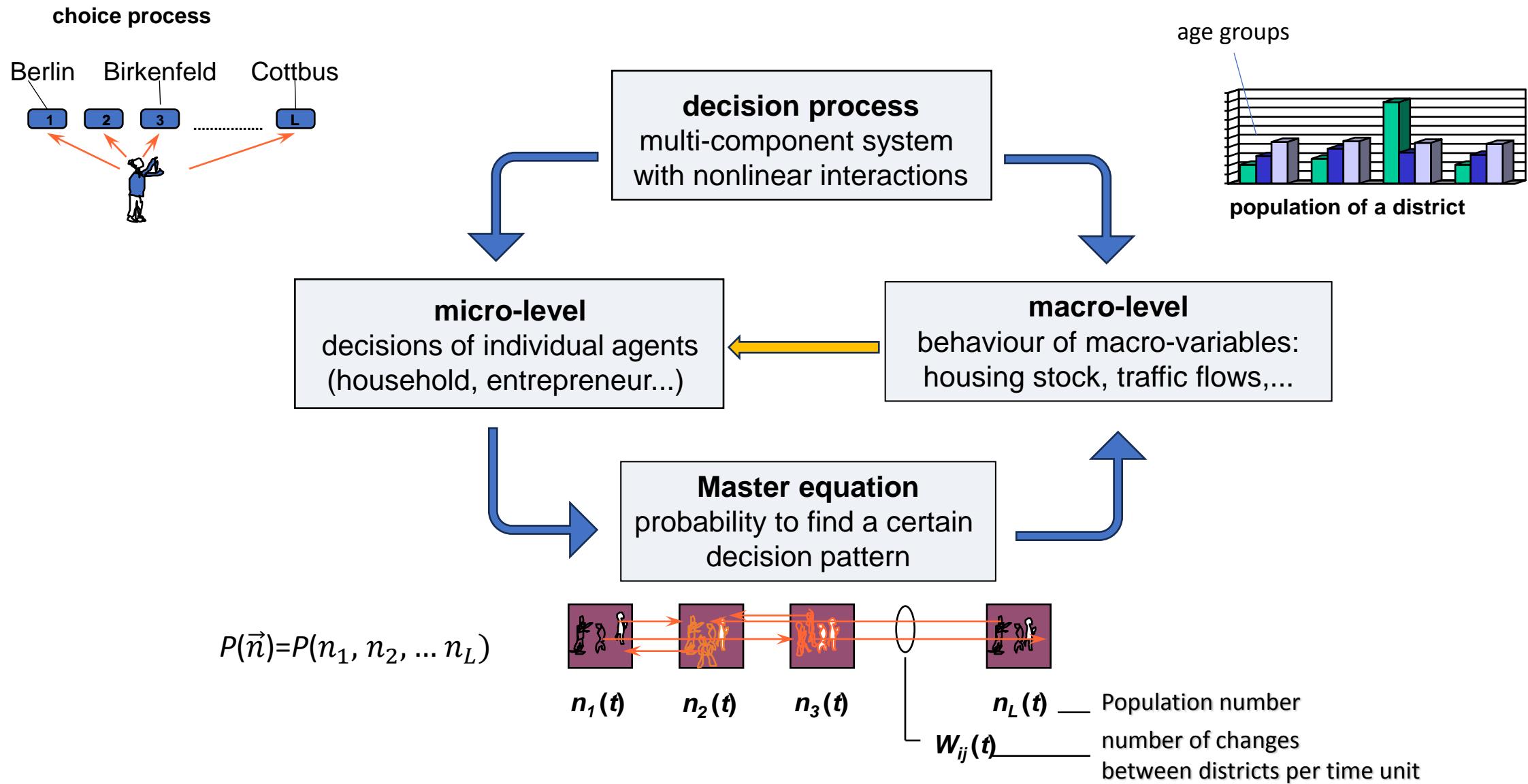
- scenarios technology - simulation of different possible events (best, expected, worst)
- simulation of uncertainties (Monte Carlo procedure, agent based modelling)

Conclusion

- not only one trajectory but a bundle of trajectories
- length of forecasting period is limited



2. Example: Interregional Migration (German Districts and Communities)



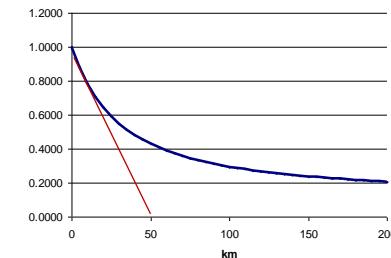
transition rate: changes of residence per year

$$w_{ij}(\vec{n}, t) = n_i p_{ij}(\vec{n}, \vec{\delta}) = n_i v_{ij} \exp(u_j(\vec{n}, \vec{\delta}) - u_i(\vec{n}, \vec{\delta})) \geq 0$$

change of residence
 per time unit i to j population
 living in
 region i "individuel"
 transition rate
 from i to j
 concentration of information

effect of „distance“
 (symmetric matrix)
 $v_{ij} = v_{ji}$ difference in spatial
 attractiveness or utilities

distance function



regional attractiveness and spatial preferences

$$u_i = \kappa n_i + \delta_i(t)$$

regional
 attractive-
 ness || regional
 preference
 Spatial
 agglomeration
 effect

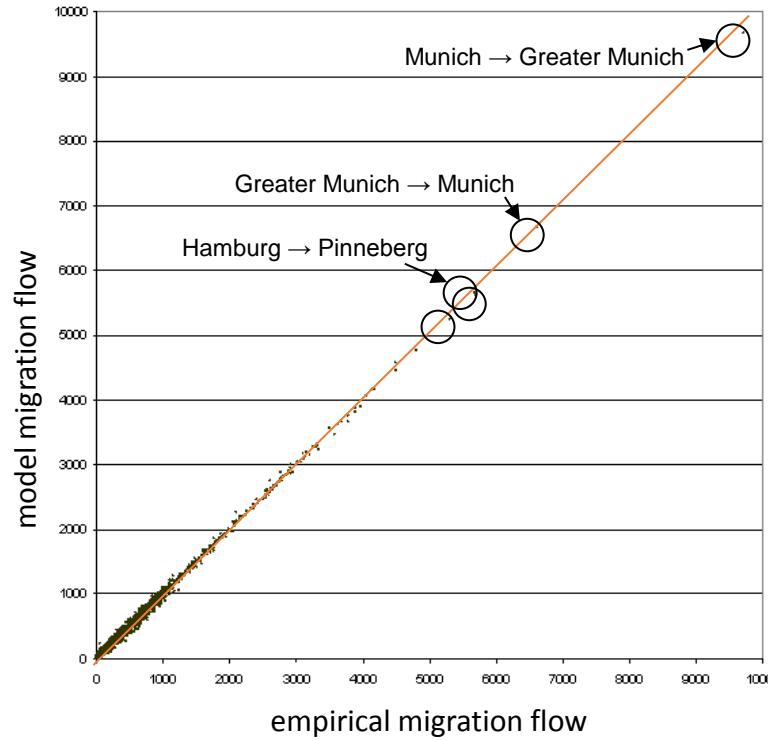
$\delta_i(t) = w_1 XW_i + w_2 XB_i + w_3 XV_i + w_4 XT_i + w_5 XF_i + w_6 XU_i$

regional
 preference
 housing
 market
 indicator services
 employment
 indicator accessibility
 indicator
 leisure time
 Indicator environment

parameter estimation via cost function*

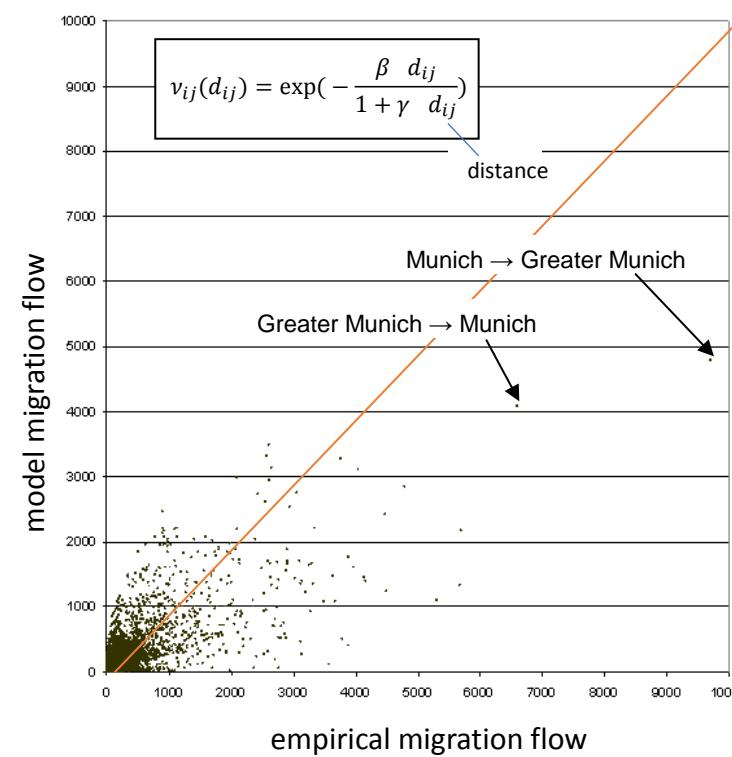
$$F[v, \vec{u}] = \sum_{i,j} (w_{ij}^e - w_{ij}^m(v, \vec{u}))^2 = \min \quad \longrightarrow \text{all trend parameters}$$

estimated spatial interaction term



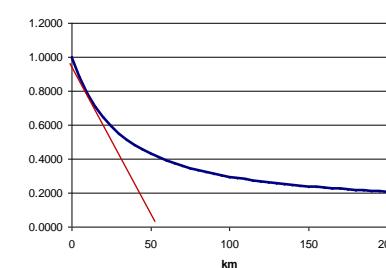
$$R^2 = 0,98$$

assumed distance dependence

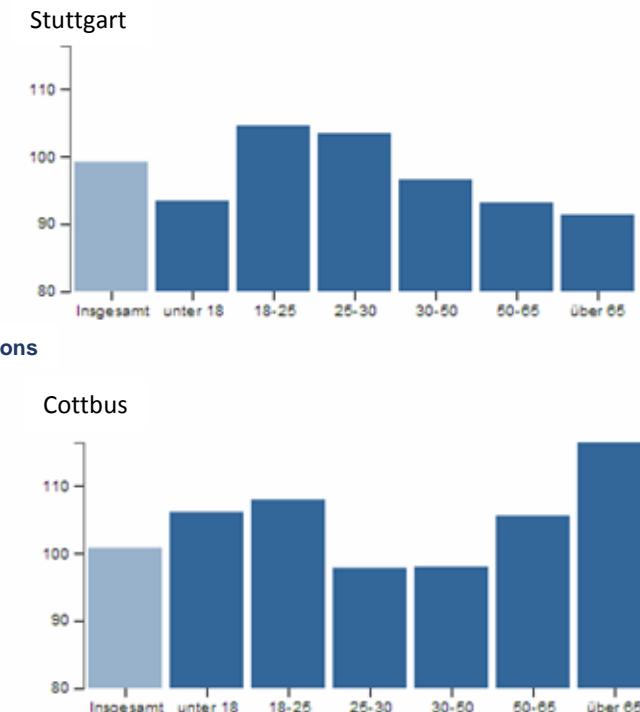
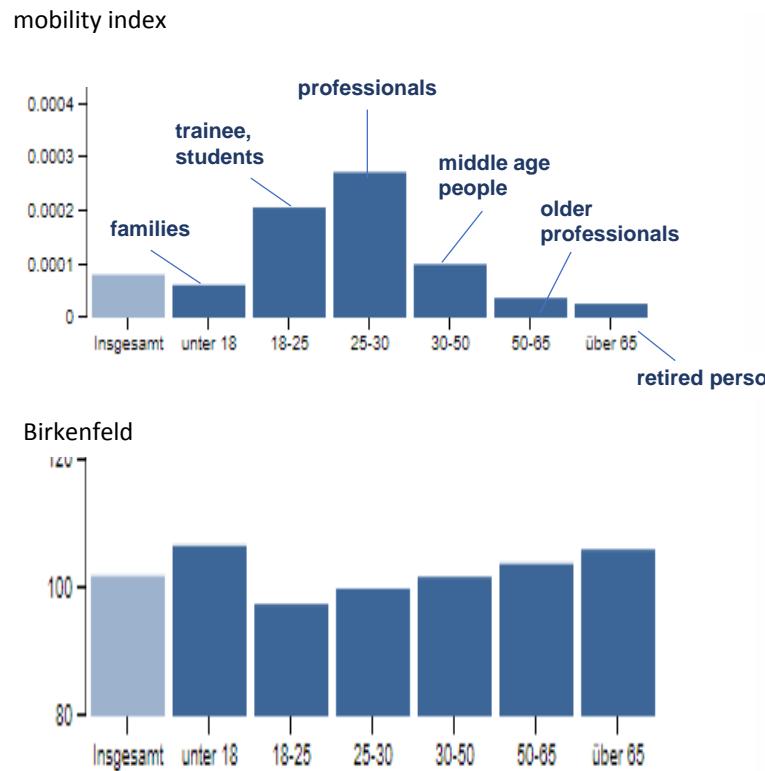
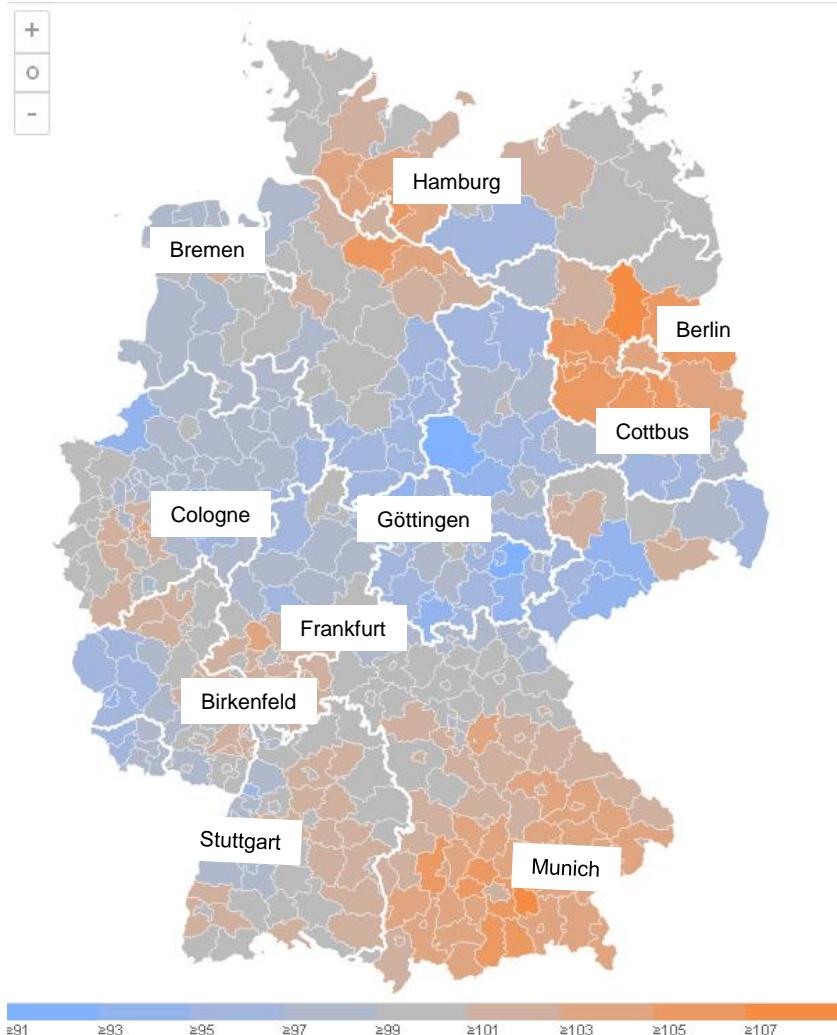


$$\beta = 0,132; \gamma = 0,0163; R^2 = 0,600$$

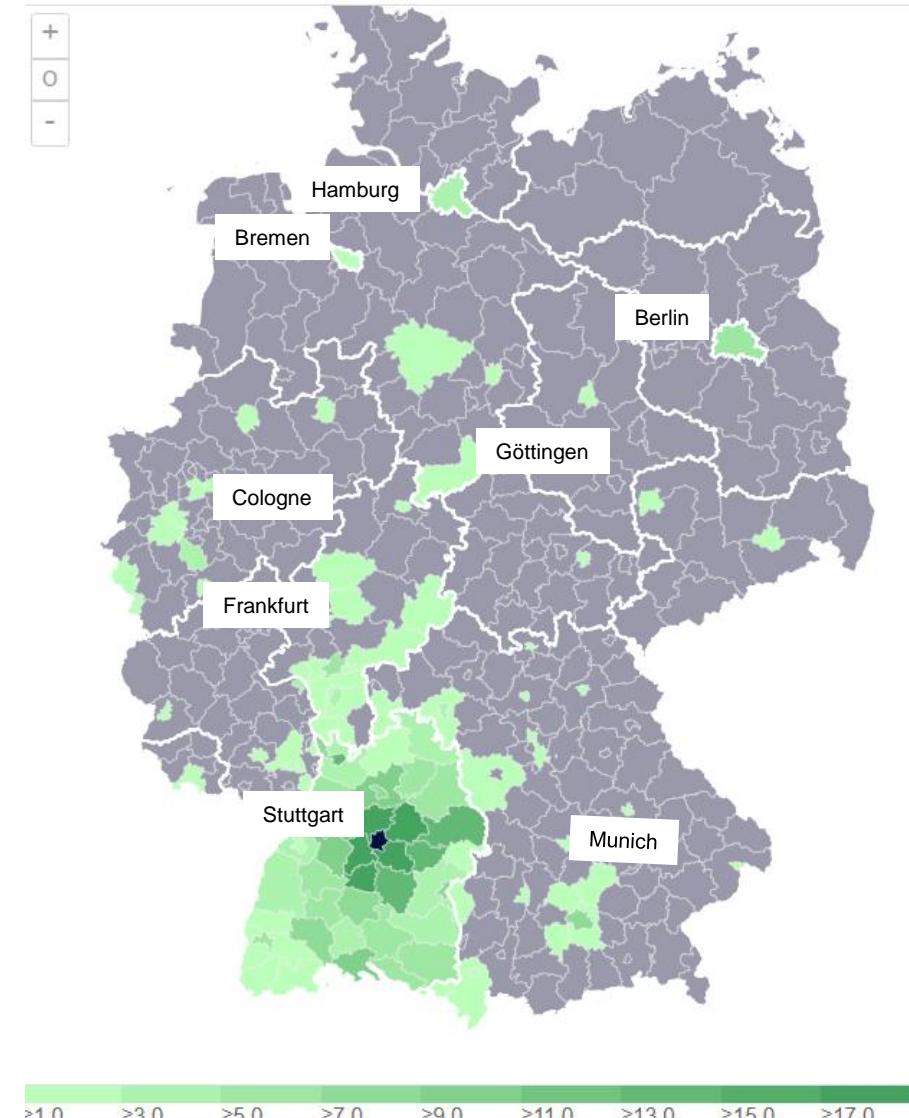
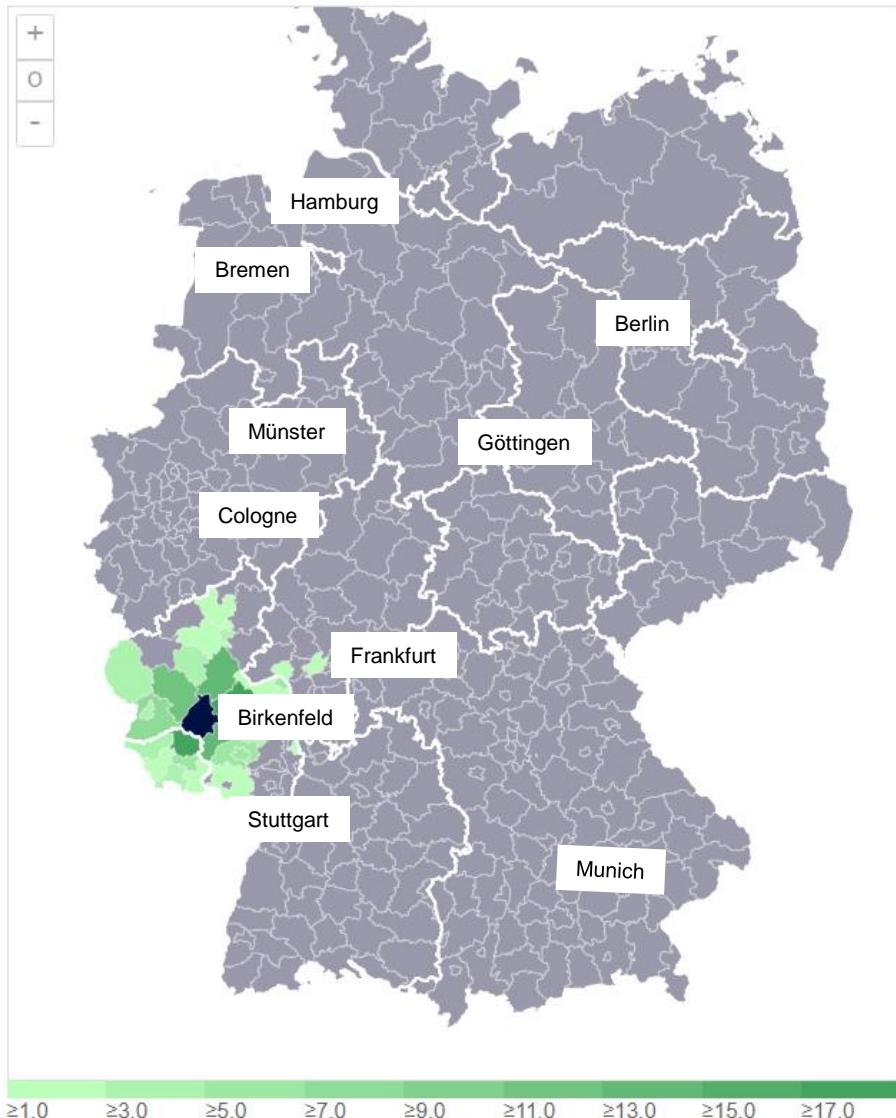
distance function



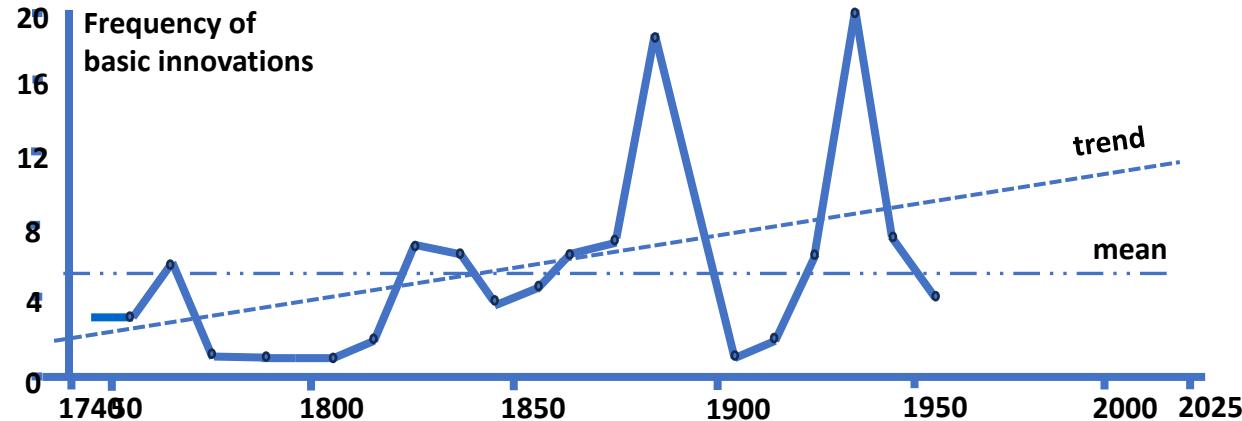
Spatial preferences (total population): districts (400)



Strength of spatial interaction: City of Birkenfeld (left) and Stuttgart (right) with other districts

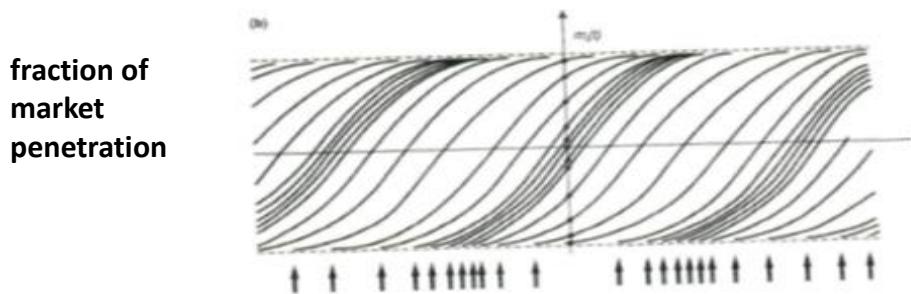


3. Example: Long-Term Economic Cycles



G. Mensch (1979): Stalemate in Technology, Frequency of basic innovations, 1740 – 1960.

The numbers of basic innovations reported here are given in 10 years bunches.



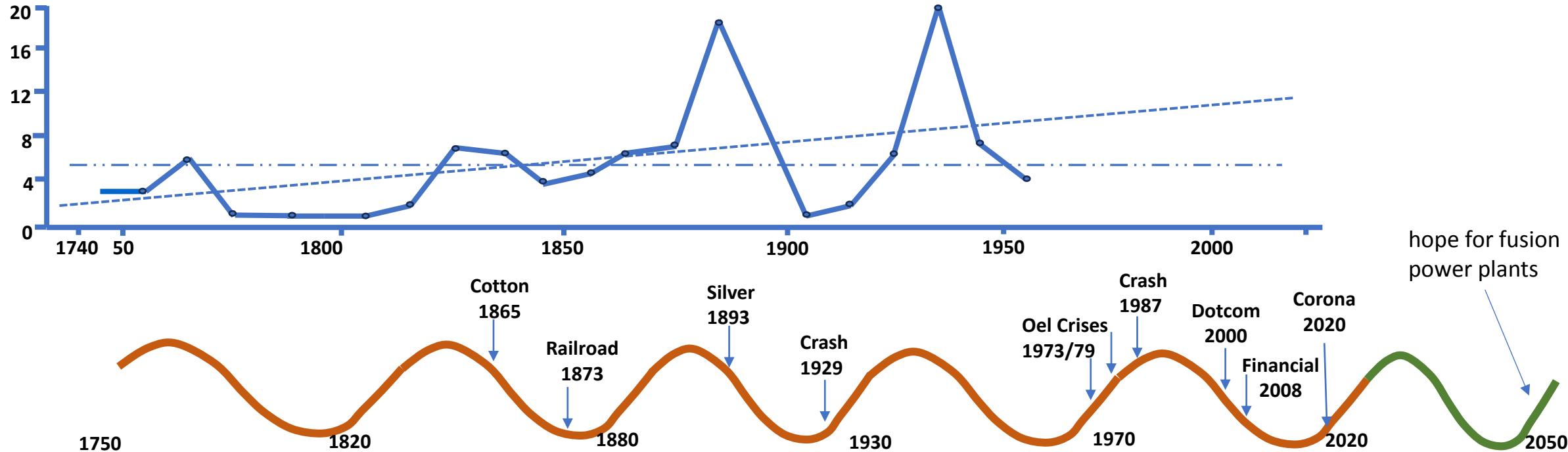
Basic innovations

- Clustering of Innovations, G. Mensch
- Basic innovations give rise to a new industry

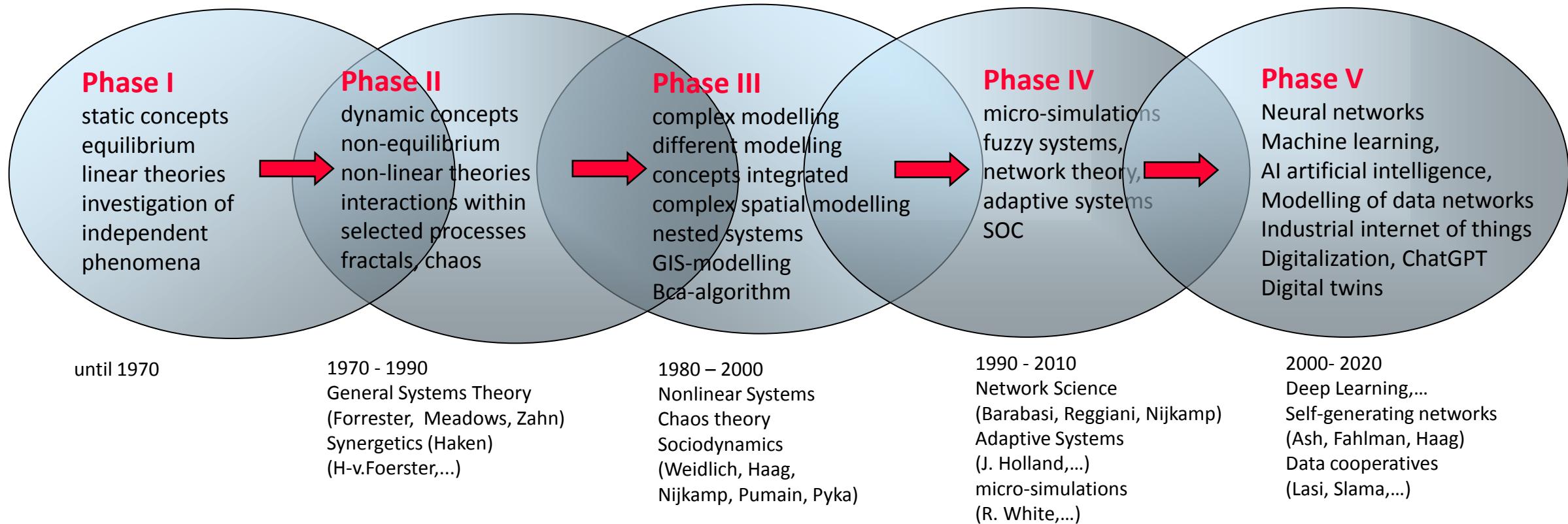
Long-term economic cycles

- Cycle time 40 to 60 years, Cesare Marchetti (54 years, energy sector)
- Logistic growth curve of technologies
- If a technology enters its peak → chance for a new technological breakthrough (e.g. coal → oil → gas → nuclear → green)

Basic Innovations and Long Waves



| | Kondratieff 1 | Kondratieff 2 | Kondratieff 3 | Kondratieff 4 | Kondratieff 5 | Kondratieff 6 |
|--|--|---|--|--|--|--|
| | Dampfmaschine, Textilindustrie, Eisenproduktion, Mechanisierung der Produktion | Eisenbahn, Stahl, Schwer- industrie, Dampfschiffe, Brücken- und Bahnhöfe, Vernetzung über die Schiene | Chemie, Elektroindustrie, Elektrizität, Elektrogeräte, Röhrentechnik | Automobil, Petrochemie Kerntechnik, Transistor, Radio, Fernseher, Kühlschrank, PC- Computer, Zuse Z3 | Computertechnik, PCs, Informationstech. Halbleitertechnik, Internet, Smartphone, GPS, integrierte Bau- teile, | Grüne Energie, KI, Elektrofahrzeuge, Biotechnologie, vegane Ernährung, Blockchain, ChatGPT, Wasserstoff, Sustainable products |
| | 1. Industrielle Revolution | | 2. Industrielle Revolution | | 3. Ind. Revol. | 4. Ind. Rev., 5. Rev. |



The ideas of H. v. Foerster, H. Haken, W. Weidlich, Prigogine and other pioneers survive and will foster new developments in the scientific society

The theories and tools currently available make research more effective and support interdisciplinary research

Thank You for your attention